



Cable Bandits

ARE YOU A VICTIM?



High-end audio cable manufacturers have been called everything from “geniuses” to “magicians, snake-oil salesmen or crooks”. What is the TRUTH?

There are cable products that have legitimate technologies, materials and treatments that give their products value. However, there ARE also cable products that have questionable technical rationale, common to poor parts quality and uneven workmanship — yet some of these products sport ridiculously high prices.

How do you keep from becoming a victim?

Be an informed consumer. Get answers to simple questions?
If you don't get good answers — BUYER BEWARE.

Does the product have a unique technology, geometry or manufacturing process behind its design?

Are reasonable technical explanations given and are internal pictures provided?

Do the explanations make sense or does it sound like UFO technology from a bad SciFi thriller?



Are exceptional metals, dielectrics and connectors used in the product?

Does the product's workmanship live up to its high price?

Is the product safe? Is it safety tested? Is it approved by an independent agency?

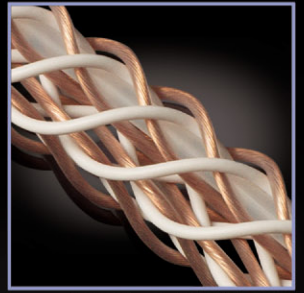
Do studios, other manufacturers and industry professionals use the product?

Has the product won multiple industry awards? Sorry — Internet forum reviews don't count.

Does the manufacturer have an established reputation for service and support?

*** TIP: Check the used value of the product on the Internet before buying.
If the value is low, other people may know something you don't.*

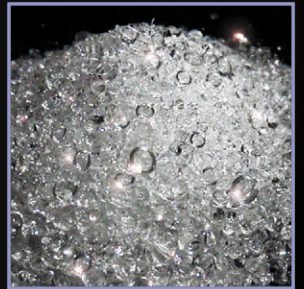
The Technology EXPERTS!



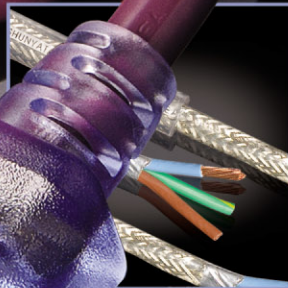
Patented HELIX
Geometry



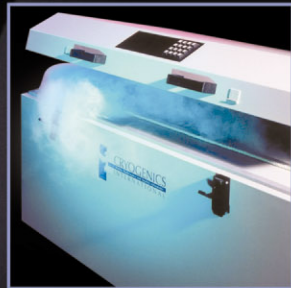
Certified
CDA 101 Copper



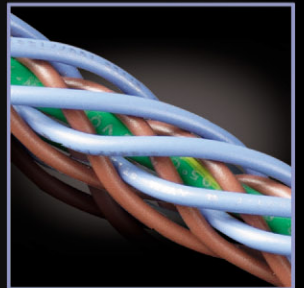
Patented Noise
Reduction Material



UL Approved
Parts & Materials



On-Site
Cryogenic Lab



Hand Braided
Cabling



Proprietary
Molded Connectors



Exclusive
Co-Plating Process



Peerless
Craftsmanship

For specific answers to these, and other relevant questions, check out the Shunyata Difference link at www.shunyata.com

